



News Release

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Super ignorance on Choice

The Superpartners Super Survey 2005 conducted by Newspoll reveals the disturbing finding that about half the working population are not aware that Choice of Fund for superannuation will commence on 1 July 2005.

An alarming 54% of Australian workers surveyed are unaware that Choice of Fund is being introduced on 1 July 2005.

“The figures in this survey show that there are a significant number of working Australians who are simply unaware of the imminent introduction of the Choice of Fund policy. There has been a fundamental failure by the federal government to inform people of their options.” Frank Gullone, CEO of Superpartners, said today.

In addition to the low level of awareness, there is an identified lack of motivation among working Australians to adopt Choice of Fund.

In fact, the Survey sheds light on a high 73% of Australian employees who are unlikely to change super funds when Choice of Fund is introduced on 1 July 2005.

The survey found that 12% of respondents would “probably change” funds and as low as 9% would “definitely change funds.”

Further to the lack of information and education, this also calls into question the accord between Choice of Fund and the values Australians hold over superannuation.

The majority of Australian workers do not expect that Choice of Fund will improve their superannuation outcomes, the survey has revealed; further delivering the following findings:

- 40% of Australian workers expect fees on superannuation to increase as a result of the introduction of Choice; and
- as little as 19% of Australian workers expect that financial returns on superannuation will actually improve.

“With the bell curve of baby boomers moving into retirement age awareness of superannuation has never been more important.



“When we released our first survey last year we called for a major information campaign – where is it?” Frank Gullone asked today.

This is the second year of this Newspoll survey. The survey was instigated by Superpartners in 2004 and is the first of its kind in Australia.

The survey confirmed that 80% of Australians will believe that they will need independent education material to help them make informed choices.

The Superpartners Newspoll Super Survey 2005 also confirms a number of important findings identified in last year’s poll. These include:

- 87% of respondents believe superannuation will be a source of retirement income
- less than half the working population expect that superannuation will serve as their main source of retirement income
- about half of Australian workers expect to rely on part-time work as a substantial source of retirement income

This second survey reinforces Superpartners ongoing representations to the Australian Federal Government for policy reform that would see:

- an increase in the levels of superannuation payable; and
- a reform of taxation of superannuation by introducing a ‘single point’ taxation regime for superannuation benefits

“The results of our surveys give voice to the concerns of Australians about the quality of information available to help them make an informed choice.” said Mr Gullone. “The results of the Superpartners Newspoll survey, we believe, uncovers the glaring need for policy reform that leads to increased contribution levels and a more well-informed and educated Australian.”



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About Superpartners

Commencing operations in 1983, Superpartners now boasts 1,000 employees in 7 offices around the country. After the ARF take-on, Superpartners will have 5 million member accounts, 340,000 employer accounts and \$36 billion in funds under administration. This represents an unrivalled market leadership position in administration services. The company is Australian-owned and partners with its clients to deliver effective and efficient solutions.

Superpartners' clients include industry superannuation funds and related investment vehicles such as redundancy trusts, income protection trusts, eligible roll over funds and indexed funds. Services range from core administration to strategic marketing, communications and compliance.

Superpartners align people, processes and technology to meet specific client objectives. Through the values of Service, Unity, Partnership, Energy and Reliability, they live to become the "Administrator of choice".

Other information about Superpartners is available at www.superpartners.biz

Photos available on request.

Released through FCR (Financial & Corporate Relations)

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Newspoll sampling procedures

The Newspoll results were based on a national survey of 633 full and part-time workers aged 25-59.

The Newspoll study used strict sampling procedures to ensure a cross-section of the Australian population was interviewed and the final results were weighted (using ABS Census data) to be representative of the population.

This methodology is the same as is used for Newspoll's high profile political polling, which is subject to public scrutiny and renowned for its reliability and accuracy. The maximum margin of sampling error on a sample of 600 is plus or minus 4 percentage points.